Welcome!

What is the program of today?
The SensUs Organization
What is SensUs?

**Vision**
- Personalized medicine
- Sensors for health monitoring

**Mission**
- Stimulate education and innovation in Sensors for Health
- On a worldwide scale

**Objective**
- Organize an international student competition
- Each year a different theme
- Innovate ourselves: Each year new initiatives
General Structure

- Personal development has a high priority
- Everybody spends approximately **10 hours** per week on SensUs.

- **Plenary & Subgroup meetings**
- **Subgroups**
  - External relations
  - Tech
  - Media
  - Events
  - Chairs & Co
  - Other initiatives
External Relations
Abel - Roderick - Quirine
External relations

- Expand the SensUs platform
- Stay in contact
- Stimulate interactions between partners and student teams
Tech

- SensUs Wiki page
- Lab-tests: Biomaterials, protocols, reference assays
- Jury protocol
- Testing event
- Theme and biomarker for next year
Media
Luuk - Kirsten - Ido - Rutger - Maritza
Media

- **Interviews** and Personal stories
- **Promotion**
  - Social Media
  - Promotion actions
  - Movies, posters
- **SensUs brand**
  - Design
  - Identity
  - Marketing
Events

Hannah - Irma - Maria
**Events**

- Organize the **SensUs contest week**
- Formulate the **program**
- **Logistics** of the teams incl. SensUs village
- Collaborations with other **subgroups**
Chairs & Co
Bart - Marliek - Eliene - Henriëtte
Chairs & Co

- **Chairs**
  - Support and lead the organization
  - Future of SensUs

- **Secretary**
  - Communicate with a lot of international students

- **Treasurer**
  - Budget
  - Finance
Other initiatives

- High School project
- Digital Platform with livestreams, voting and biosensor data
- Stimulate students to set up Start-up companies

It’s up to you!
Are you interested?

Practical information

- **March 22**  
  Meet the organization | 12:40-13:40 | MF 0.094

- **March 28**  
  Deadline Motivation letter (1 - 1.5 A4)

- **April 3-6**  
  Interviews

- **May - onwards**  
  Start SensUs organization

Any questions?

- [contact@sensus.org](mailto:contact@sensus.org)
- [m.w.j.prins@tue.nl](mailto:m.w.j.prins@tue.nl)

*The SensUs Organization is part of the Honors Academy, but non-Honors students can join as well.*
SensUs is a group of very motivated students and together we have a lot of fun!
Questions?