YOU FINISHED YOUR PROJECT. WHAT’S NEXT?

Do you have a cool idea, do you want to develop it further and you want to know how? Then join innovation Space’s SPRINGPLANK

POP ‘N PITCH

DEEP DIVE

TU/e INNOVATION SPACE
**WHAT IS IT?**

Springplank is a unique initiative developed by TU/e innovation Space where we enable you to:

- Pitch your idea to a curious audience
- Get feedback on your idea, team, concept, business or whatever you want!
- Get strategic coaching on demand
- Network with fellow, like-minded students, innovation Space community and entrepreneurs

**HOW IT WORKS**

‘Springplank’ is a metaphor of how we help our students and their projects to launch them towards their next milestones in an informal setting. The Springplank consists of two parts: POP ’n PITCH & DEEP DIVE.

**event**

**POP ’n PITCH**

With POP ’n PITCH’s sessions we enable students to pitch their idea to a group of fellow students and TU/e innovation Space community. After your 5 min pitch, audience can ask you questions and provide constructive feedback regarding the concept or presentation style.

We plan Springplank - POP ’n PITCH in the 2nd week of each quartile.

**event**

**DEEP DIVE**

DEEP DIVE, an informal 'round table' session where we invite TU/e innovation Space and entrepreneurs (think of our student teams Solid or start-ups as Taylor and Spike). In this session, we ask students to define their biggest challenge. What is the biggest reason why your idea or concept can fail? We then ask the entrepreneurs to help you strategically and where possible and wanted, to share their network.

We plan Springplank – DEEP DIVE in the 7th week of each quartile.

**INTERESTED TO KNOW MORE?**

Get in touch with us! We don’t bite, we do have some excellent coffee.
Go to tueinnovationspace.nl for more information, or email us at extracurricular.innovationspace@tue.nl